



Integrated
Global Procurement
& Supply

Contact Information

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Welcome

Welcome to the SerCom Solutions Newsletter for Summer, 2009. This edition celebrates SerCom's 30th anniversary in a year when demand for supply chain improvements has never been greater!

Moving operations to lower cost economies

With the growing capabilities of lower cost economies comes greater benefit from offshoring manufacturing and/or final product configuration operations. Globally, countries such as China, Poland and Mexico have been the leaders, however, rivals such as Vietnam, India and Romania are delivering improved infrastructure and challenging the traditional



leaders. Outsourcing as a strategy has the effect of eliminating the direct capital investment required to move operations and provides quick start up options using companies already in-region.

In addition, when looking at moving operations, it is important to understand the local markets for locally procured materials and to understand compliance requirements in the movement of goods and services. Several global specialists have emerged. SerCom has several case studies delivering outstanding ROI to the customer.

Case Study

Operating in Central Europe, SerCom has helped a customer to move a postponement and configure-to-order operation. Our role is to manage initial set-up and supplier selection for packaging, print, media and production consumables required within the operation and also to deliver the packaging design services the customer needed. With two new products per day, a responsive supply base, with SerCom's guarantee of quality, was needed.

Results :

1. 8 week startup
2. 12 million units per annum handled
3. cumulative 37% decrease in materials cost achieved through
 - re-design
 - alternative sourcing
 - spend aggregation

Solutions

SerCom provides solutions to optimize the supply chain.

- Sourcing
- Inventory planning
- Purchasing
- Materials QA
- Supplier management
- Inventory reduction
- Supplier consolidation
- Logistics
- Product kitting and configuration

News

New GM (Poland)

SerCom has appointed Dominika Wicher to lead business operations in Poland. With a masters degree in Logistics and 12 years supply chain experience Dominika is ideally placed to lead our sourcing, procurement and value-add logistics operations in Central Europe.



Mexico

SerCom has opened for business in Mexico, providing a full range of SerCom's Solutions!

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